

CURRICULUM VITAE

Sarah Hung
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ACADEMIC/PROFESSIONAL QUALIFICATIONS

2003 Accredited to administer Myers-Briggs Personality Indicator
2001 Certified as an International Board Certified Lactation Consultant
1998 Baby Friendly Hospital Initiative Hong Kong Association Breastfeeding Certificate Course
1995 Accredited as a Leader by La Leche League International
1984 MSc in Transport Planning & Engineering from Leeds University, UK
1982 BSc in Pure Mathematics from Sheffield University, UK

WORKING EXPERIENCE

2011 – to date **Lactation Consultant**
Lotus Lactation

Owner of Lotus Lactation. Helping mothers improve their breastfeeding outcomes. Available for private antenatal classes, home and office visits.

2008 – to date **Area Conference Coordinator**
La Leche League International

Responsible for organizing area breastfeeding conferences and annual breastfeeding seminars in Hong Kong.

2007 – to date **District Coordinator (Middle East)**
La Leche League International

Responsible for administering and supporting all the LLL leaders in the Middle East.

2005 – to date **Lactation Consultant**
Matilda International Hospital

Responsible for helping mothers in the maternity ward with breastfeeding, teaching breastfeeding classes to mothers, teaching breastfeeding classes to medical professional colleges at the hospital, undertaking audits of the maternity ward and surveys of the breastfeeding outcomes.

2004 – 2008 **Assistant Area Coordinator of Leader for Asia**
La Leche League International

Responsible for area translations and database administration. Generally assisting the Area Coordinator of Leaders for Asia with her work.

1999 – 2004 **Area Coordinator of Leader for Asia**
La Leche League International

Responsible for administering and supporting all the LLL leaders in Asia. This included publishing two magazines, one for leaders and another for mothers, holding workshops for leaders and lactation consultants around Asia.

1995 – to date La Leche League Leader

La Leche League International

Help mothers with one-to-one breastfeeding situations both in person and answering a telephone hotline. Run group meetings every month where various aspects of breastfeeding and life as a new mother are discussed. Design and hold seminars for new mothers. Train new leaders – this consists of reviewing normal breastfeeding situations including all common problems mothers and/or babies encounter.

1984 – 1993 Transport Planner

MVA Consultancy Limited

PUBLICATIONS

As Area Coordinator of Leaders for Asia I was responsible for the general overseeing of:

Close to the Heart – a publication for breastfeeding mothers in Asia

ALL Around Asia – a publication for LLL leaders and lactations Consultants in Asia.

Designed and administer Lotus Lactation website, <http://www.lotuslactation.com>

Designed and administer the LLL-HK website, <http://www.lllhk.org>

WORKSHOPS/SEMINAR ORGANISED

Sept. 2010 Hong Kong Breastfeeding Seminar – 1 day
Making More Milk

Feb. 2009 Regional Breastfeeding Conference – 2 days
Breastfeeding: Traditional Food, the Natural Way
Presented:
Latch Mechanics: The how and why of latch and why good attachment is so important.
(1.5 L CERPs)

April 2004 Leaders Workshop in Tokyo, Japan – 3 days
Presented: **Breastfeeding Basics** (2 L CERPs)

April 2004 Leaders Workshop in Hong Kong, China – 2 days
Presented: **Lifecycle of the Mother-Baby Breastfeeding Dyad** (1.5 L CERPs)

March 2002 Leaders Workshop in Tokyo, Japan – 2 days

March 2002 Leaders Workshop in Taichung, Taiwan – 2 days

March 2002 Leaders workshop in Hong Kong, China – 2 days
Presented: **Normal Breastfeeding Situations** (1.5 L CERPs)